

BILTMORE®

Center for Professional Development

CHRIS MASLIN, MBA, SPHR

Director of Staffing & Training

Director of The Biltmore Center for Professional Development



Chris Maslin is the Director of Staffing & Training for The Biltmore Company in Asheville, NC, and also serves as the Director of Biltmore's Center for Professional Development. His work includes oversight of training, talent management, succession planning, and labor management. Additionally, he provides overall direction and guidance for the professional development of Biltmore's 2,000+ employees, with the objective of maximizing growth and profitability as well as day-to-day leadership and management.

Chris is well suited to successfully position any company in these fast-paced, highly competitive times. Over the past 10+ years, he has created and implemented modern training programs for a variety of age groups and learning styles. Chris excels in both leadership development and strategic/long-term planning. He also provides informative and entertaining facilitation in both individual and group settings with an audience that ranges from front-line staff to CEOs.

Chris brings a fresh perspective to each group with whom he works, customizing programs to suit specific outcomes, helping clients build a results-oriented organizational culture. Using a combination of e-learning and traditional methods, he has streamlined The Biltmore Company's internal education programs as well as its talent management and employee engagement strategies. Chris has delivered programs to numerous Fortune 500 companies, helping them build actionable takeaways that consistently deliver solid ROI.

Chris holds BS and MBA degrees with Beta Gamma Sigma distinction. He also holds a Senior Professional in Human Resources certification from the HR Certification Institute. Chris is a member of the Association for Talent Development and The Society for Human Resource Management. He has served on the North Carolina Travel Industry Association Education Task Force and was recognized as one of Asheville's "40 Under 40" emerging business leaders by Mountaineer Publishing. He currently serves on the North Carolina Chamber HR/Employment Committee, Chief Learning Officer Business Intelligence Board, the Western Carolina University Hospitality & Tourism Advisory Board, as well as a number of non-profit boards in the Asheville area.